



March 2020

QueenPins Speaker Expression of Interest

Who are the QueenPins?

We are a group of passionate people dedicated to creating a magical experience and platform for women to share their truth in a safe & supportive space.

We strive to be a catalyst for kindness & acceptance, amplifying womens' perspectives & stories.

QueenPins was started back in 2016 by a small but mighty group of women leaders with a dream of making a difference. Through speakers, exhibitors and genuine conversation, we raise the voices of women in the community with events designed to inspire, educate, and entertain.

QueenPins 2020 Event Series:

May 21st, 2020 – The Halifax Club

August 20th, 2020 – Location TBA

November 19th, 2020 – Location TBA

2020 THEME: Transformation

QueenPins is going through its own transformation. We've spent a lot of time thinking about our value; what we bring to the community. Our conclusion: we create magical experiences and a platform for women to share their truth in a safe & supportive space. This is our focus. If you've ever been to a QueenPins event, you know this to be true.

How will this affect our events for 2020? For one, more speakers. Each event will feature at least one speaker to inspire, educate, and entertain. All events will also feature exhibitor tables hosted by local causes, businesses and women doing cool things in the community.

Transformation and reinvention is something that we experience throughout our lives. We're seeking speakers who can share their experience in transformation, teaching all about how to navigate tough paths, and making it through to the other side.

Speaker Requirements

The QueenPins committee will select speakers to share their message at all three 2020 events. Talks can range from five to 20 minutes and may be individual or panel style. Selected speakers will be dynamic, educational, and inspirational.



Powerful women helping powerful women.

Our attendees are curious & open minded, interested in community & connection, seeking personal growth, and of course fun! As a speaker, you will find our audience to be supportive and engaged.

Speakers will be required to:

- provide a bio and photo for promotional purposes,
- promote the event within their networks and may be asked to provide a one- to two-minute teaser video to be used in promotion, and
- participate in a speaker briefing session to work on the focus of their talk and ensure that there is no overlap with other speakers. Selected speakers will also receive training/ coaching to perfect their talk.

Submission requirements:

Part 1: Written Submission (350 word max)

- Name and contact information
- Organization or company affiliation (if relevant)
- Speaking experience
- Why you think you would be a good fit for QueenPins
- Whether your talk is more tactical or inspirational (we are looking for a mix of both)
- How your talk will tie back to the theme of Transformation
- Two references, including names and contact information

Part 2: Video Submission

- One- to three-minute video submission of the beginning of your talk. If you have a recording of a talk you have done in the past, this may be submitted in lieu.

All applications received before **March 27, 2020** will be considered for the QueenPins 2020 Series of Events.

For more information or to submit your application, please call Kaitlyn Touesnard at 902-229-1707 or email Kaitlyn@crescendoevents.ca